

# ISKANDER BUILDINGS



**Biz bilan  
hayot yanada  
yoqimli**



Iskander Buildings regionalniy devaloper iz Navoi s 5 letnim opytom, kotoryy otstroil dva zhk na bolee chem 1 000 kvartir. Brend решил vyyti na novyy etap – rynek stolitsy i nayti svoyu nishu sredi drugix zastroystikov. Dlya etogo my razrabotali pozitsionirovaniye brenda i novuyu vizualnyuyu identichnosty.

Na osnove issledovaniy my opredelili suyy brenda «S nami zhizn' priyatnee». Suyy brenda legla i v osnovu identichnosti, naprimer, ona otrazhaetsya v uyutnom i zhizneutverzhdayem oranzhevom tsvete otlichnogo ot konkurentov. Znak v logo simboliziruyet plan zhilogo kompleksa sverhu, monogrammu nazvaniya i zonirovaniye kvartiry. Okrugleniya sozdayut oshchusheniya uyuta. Tipografika imeet vyderzhannyi i druzhelubnyy kharakter. Blochnaya firmennoy grafika napominaet progress stroitelstva i gotovyye doma. Ona razvita iz znaka i adaptivnaya k lyubym tipam maketov. Stil' soblyudayet ne tolyko ideyu platformy no i organichno vstrayivayet vizualnyye kody kateyoriy zastroystikov.



Суть бренда

# Biz bilan hayot yanada yoqimli

С нами жизнь приятнее

Миссия бренда:

Помогать жить людям полной жизнью.

Превращать обыденные вещи в объекты для жизни и сделать всё хорошее в жизни доступным. Поэтому с нами жизнь приятнее.



Было



Стало

**С нами жизнь  
приятнее**



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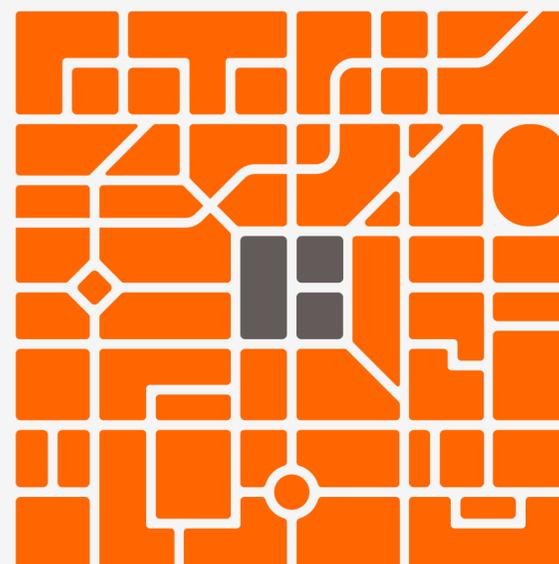
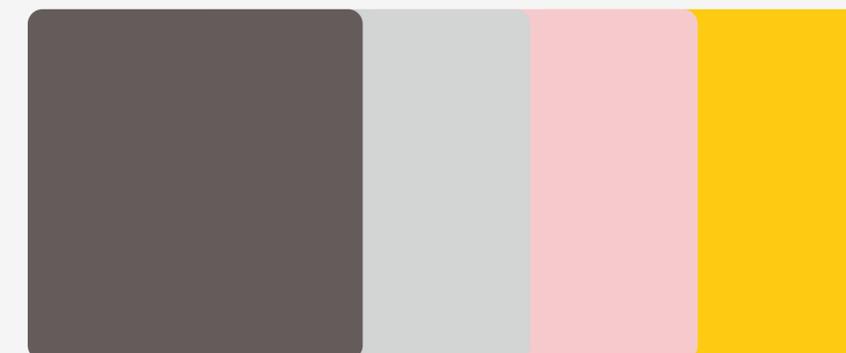




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## Uy bu – siz uchun alohida bir dunyo

Yashil ko'kalamzorlashtirilgan ichki hovlida  
ish kunlaridan keyin dam olish mumkin



## ISKANDER BUILDINGS

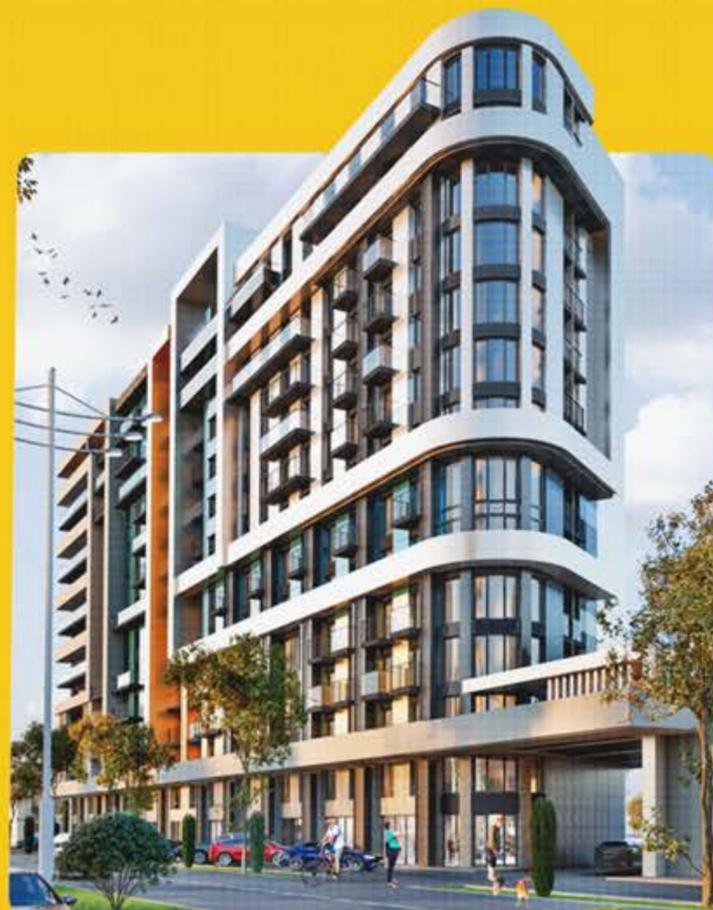


## Balkonlar 2 m<sup>2</sup> dan – 21,6 m<sup>2</sup> gacha

Biz siz uchun derazadan ko'rinadigan  
manzara muhimligini bilamiz.



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**35%**

Mavrid Mavzesi  
xonadonlariga  
chegirma va  
15 oyga bo'lib  
to'lash

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Kingir, Ichongir Qal'devon  
Manzil: Toshkent, 100007  
Yashinobod tumani,  
O'zbekiston ko'chasi, 15 uy  
Chiqish raqami: 100007  
Sanasi: 15 Dekabr, 2020

Manzil: Mirobod tumani,  
Oybek ko'chasi 42

777 00 11  
@iskanderbuildings  
iskanderbuildings.uz

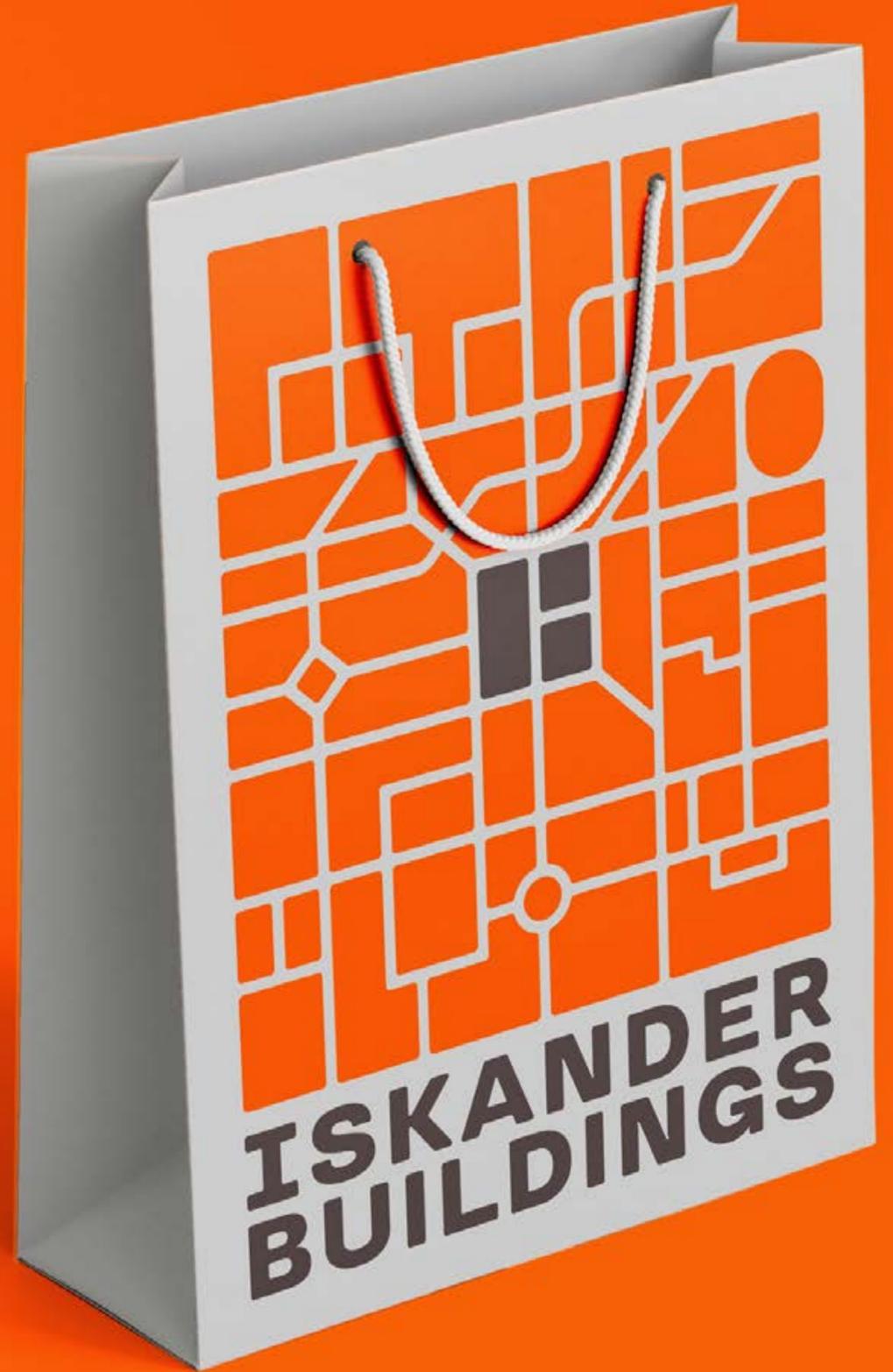
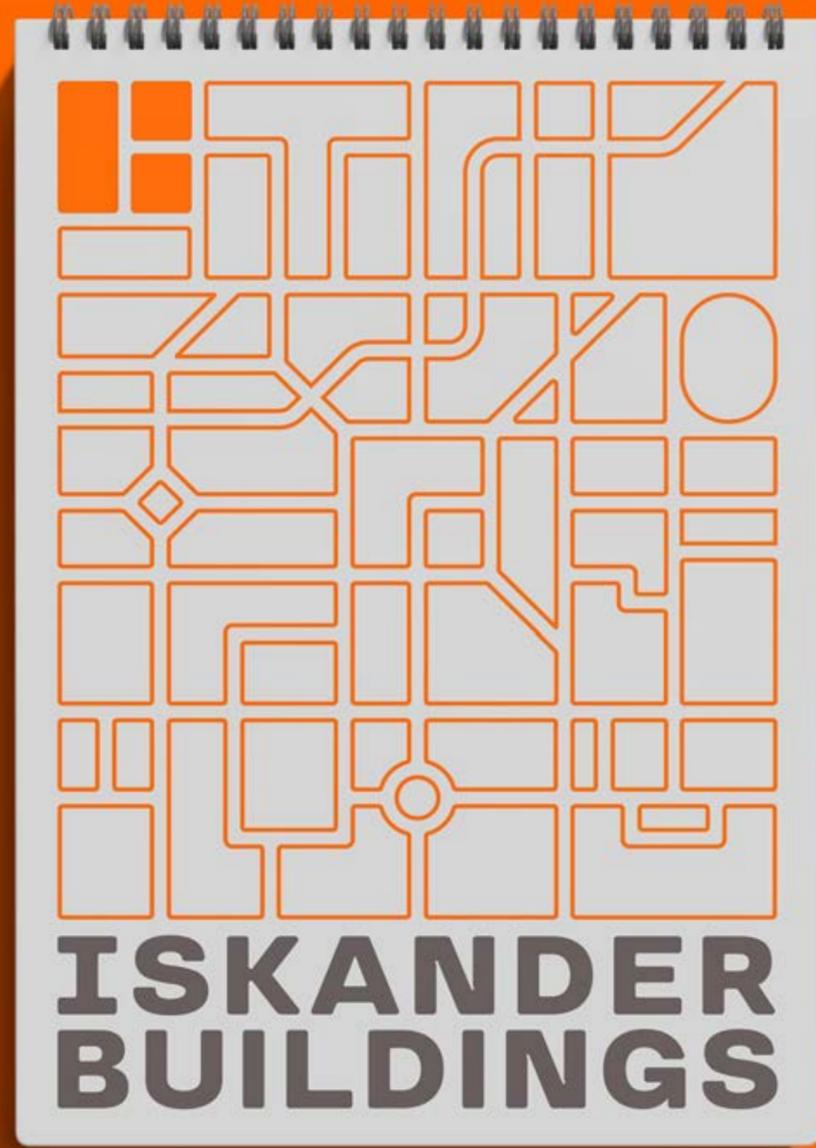
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BUILDINGS**

Biz bilan hayot  
yanada yoqimli

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**ISKANDER BUILDINGS**



**35%**

MAVRID MAVZESIning xona-donlariga chegirma va 15 oyga bo'lib to'lash

☎ 78 777 00 11





## ISKANDER BUILDINGS

Kadastrli va ta'mirlangan xonadonlar



## ISKANDER BUILDINGS

Qulay yer to'la parkingi va quvvatlash stansiyalari



## ISKANDER BUILDINGS

Qulay, yorug' va zamonaviy va po

